

Arjun is President of Ananta Group, an investment and advisory platform he founded in 2019, focused on the technology, sports and entertainment sectors. The firm's portfolio includes K2 Access Fund (deep tech venture capital), Tagboard (broadcast graphics technology & audience engagement), Boost Sports (content monetization and analytics), as well as real estate projects across these verticals.

In addition to his investment activities, Arjun serves on the Supervisory Board of Wild Bunch AG (FRA: WBAH), and previously on the Supervisory Board of Fyber N.V. (formerly FRA: FBEN), which was later acquired by Digital Turbine (NASDAQ: APPS).

Prior to founding Ananta Group, Arjun was an Investment Director at Intel Capital, where he established the firm's sports, media & entertainment technology investment vertical. In this role, he led or supported multiple investments and served in active board capacities. He also co-led the creation of the Emerging Technology Initiative, a joint innovation platform between the NBA and Intel Capital, focused on developing the next generation of sports & entertainment technology companies. He also supported the formation of OneTeam Collective, the Athlete Accelerator for the NFL Players Association, serving on its Executive Board.

Arjun also served as Chief of Staff at Intel Capital, functioning as a senior operating leader responsible for managing strategic projects & transactions, including several hundred million dollars in exits & strategic investments. During his tenure, he helped oversee annual investment allocations ranging from \$350M to \$500M. Intel Capital is among the world's largest global technology investors, having invested north of \$20B in more than 1,800 start-ups, with more than 700 portfolio companies completing public offerings or mergers.

Earlier in his career, Arjun led Media & Entertainment Partnerships at Intel Corporation, where he was responsible for strategic planning, business development and key relationships across sports, media & entertainment. His work included launching entertainment technology platforms such as MovieBeam, Intel Insider and Intel Media/OnCue, supporting content policy initiatives, shaping product group strategy and defining technology roadmaps and deal structures for major ecosystem and marketing partnerships.

He has also worked closely with a range of early-stage media technology companies, including Telenor USA (acquired by The Mobile Media Company), LockStream (acquired by Irdeto/Naspers) & Hollywood Media Corp.

Arjun is a frequent speaker and panel moderator at industry events including the Milken Institute Global Conference & Sports Leadership Roundtable, and forums hosted by other technology, venture capital and sports/media platforms.

He holds a Bachelor of Science in Quantitative Economics / Management Science and a Minor in European Studies from the University of California, San Diego.