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## PRESS RELEASE

# Creation of Wild Bunch TV

## *Wild Bunch announces its first two series*

Wild Bunch launches Wild Bunch TV, and extends its activities to coproduction and distribution of TV series dedicated to the international market.

Thanks to its expertise in identifying projects and its proximity with talents, to its competences in international financing, and to its know-how in distribution and international sales, Wild Bunch expands naturally its range of services to TV series. Backed by Wild Bunch label, by its editorial line, and its extensive network in the filmed entertainment business, Wild Bunch TV is to initiate international TV series from all around the world, to provide coproduction and financing services, and, finally, to distribute and commercialize them worldwide.

Wild Bunch TV will rely on the group direct distribution network (France, Germany, Spain, Austria, Italy) to source local projects consistent with its editorial line and to offer to all these projects a privileged access to local broadcasters and coproducers.

Under the supervision of Carole Baraton, also head of international sales at Wild Bunch, Wild Bunch TV has gathered an experienced team in TV entertainment business with Diana Bartha (development and international distribution), Thomas Triboit (acquisitions) and Aurélia Porret (marketing).

Georges Campana, the seasoned international fiction producer, helped in launching this new department and, in the future, will advise Wild Bunch General Management in its strategy regarding TV activities.

Wild Bunch TV is already in a position to announce its first two series:

- The first one, ***Medici : Masters of Florence*** is an eight-part English speaking Italian series about the rise of the Medici family and the Italian Renaissance. Created by Frank Spotnitz (*The Man in the High Castle*) and Nicholas Meyer, this series features Dustin Hoffman (*Rain Man*) and Richard Madden (*Game of Thrones*) and is directed by Sergio Mimica-Gezzan (*The Pillars of the Earth*). It is produced by Lux Vide and Big Light Productions. Frank Spotnitz (*The X-Files*), Luca and Matilde Bernabei (*Coco Chanel*) serve as executive producers. RAI will broadcast the series in Italy.

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- The second one, ***Four Seasons in Havana***, is an eight-part Spanish series based upon the popular book collection by Cuban-born, novelist and journalist Leonardo Padura (awarded with the 2015 Princess of Asturias Award for Literature), adapted by Leonardo Padura and Lucia Lopez Coll. This Caribbean Noir series introduces Mario Conde's investigations in the crumbling Havana of the 1990's. All episodes are directed by Félix Viscarret, produced by Tornasol Films and coproduced by Nadcon Production, with the participation of TVE.

These two first series, by the strength of their subjects, of their characters and their environment, by the quality of the production and of the talents attached, are perfectly representative of the editorial line to be developed by Wild Bunch TV.

The creation of Wild Bunch TV is in line with the strategy announced by the group since its combination with the German company Senator, and confirms that its expansion to TV activities is an important component of its growth and development.

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