

Interim report of the management pursuant to section §37x WpHG

SENATOR Entertainment AG, ISIN DE000A13SXB0, Symbol SMN1

Senator Entertainment AG publishes interim report as of 31 March 2015

- Revenues and earnings in line with management expectations
- Successful completion of the merger with Wild Bunch S.A. and reorganization of the German operations

Berlin, 20 May 2015 - Senator Entertainment AG ("Senator") has now closed the first quarter of 2015. Following the combination with Wild Bunch S.A ("Wild Bunch"; together referred to as the "Group"), revenues and earnings are in line with the management's expectations.

On the corporate level, the Group conducted the reorganization of the German operations, and on the operational side it could announce a trailblazing release of pictures through "e-cinema", exploring new ways of digital distribution. By combining the two companies, Senator has entered into new fields of business, such as direct distribution in France, Italy and Spain as well as international sales of pictures.

DIRECT DISTRIBUTION - Cinema Market and Business

Compared to 2014, the first quarter of 2015 indicates a slight overall market recovery of the German market, and stable markets in Senator's other core European markets France, Italy and Spain. For the first quarter of 2015, cinemas in these markets reported total admissions of around 171 million, an increase of 5% compared to Q1/2014 (163 million). Admissions were up 17% in Germany (36 million) compared to the first quarter of 2014 (29.8 million). France saw stable audiences on a strong level of 56.2 million compared to 56,4 million in the first quarter of 2014. Italy's and Spain's cinema markets are up by one million admissions each in the first quarter of 2015 (Italy: 56 million in 2015 compared to 55 million in 2014; Spain: 23 million compared to 22 million).



The Group served its markets in the first quarter 2015 with 24 theatrical releases. In Germany, Senator Film Verleih/Wild Bunch Germany released 8 pictures with best admissions for SAMBA, DREI TÜRKEN and BEST OF ME. In France, the Group released 8 pictures with WOLF TOTEM and UNE HEURE DE TRANQUILLITE being the best admission providers. In Italy, the Group's subsidiary BIM released 4 pictures, among them MR. TURNER and LA FAMILLE BELIER. In Spain, Vertigo, the Group's Spanish distribution arm released 4 pictures including A MOST VIOLENT YEAR and FOXCATCHER.

The Group kicked-off its e-cinema distribution department with Mikkel Norgaard's hit Department Q-Franchise. The Group released the first picture THE KEEPER OF LOST CAUSES (aka MISERICORDE) on March 27, 2015 via e-cinema and the second opus THE ABSENT ONE in French theaters on April 8, 2015. THE KEEPER OF LOST CAUSES was made available on all digital platforms, among them Club Video SFR", FilmoTV, "iTunes, GooglePlay, "MyTF1 VoD, etc. and was also made available on every ISP operator - Bouygues, Free, Numericable, Orange, SFR covering 80% of French households. The Group plans to digitally distribute one picture per month to create an alternative distribution model in order to release pictures to audiences as large as possible.

In April 12 of the Group's pictures had been admitted for the Official Selection at the Festival de Cannes, including the opening film LA TETE HAUTE, while 7 pictures have been selected for Official Competition: DHEEPAN, MARGUERITE ET JULIEN, OUR LITTLE SISTER, CAROL, THE ASSASSIN, YOUTH, CHRONIC. Brahim Chioua, the Group's COO, is convinced that this would boost the whole slate: Being chosen as opening movie at Cannes Film Festival is very important for the carrier of a movie. Furthermore, having over 3 movies in competition is a very good signal given to our partners, to the market, and to all people who have confidence in our choices. For the overall year 2015, the Group plans 80 theatrical releases as a direct distributor.

INTERNATIONAL SALES - Market and Business

In the first quarter of 2015 the Group has commenced the delivery of 12 new pictures in the scope of its international sales activities, including WOLF TOTEM and THE SEARCH and is also actively offering new pictures at markets like UniFrance and European Film Market.

MISCELLANEOUS

The Group will hold its annual general meeting on June 30, 2015 in Berlin.

SENATOR
Entertainment AG



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The Management Board

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